

TALON ENERGY Debuts New Laser-Incised Black Tabs

Anaheim, CA – December 1, 2006 Fluid Motion Beverage Inc. announced the debut of a new laser-incised branded black can tab that will begin hitting stores in December. The new sleek black tab complements the brand's black can and features the fierce Talon icon etched into the black tab used by consumers to open the can. This new laser-incising technology comes from Fluid Motion Beverage's primary can supplier, Ball Corporation.

According to Paul Tecker, the president of Fluid Motion Beverage Inc., "In the crowded energy drink market we have worked diligently to create a unique brand with a taste and energy supplement blend that sets us apart from the competition. We are now among the very first to use this new branding tool, which allows us to better communicate our relentless attention to detail and the fact that the Talon Energy brand is something special."

Talon Energy can be found in Circle K stores in the United States and is currently distributed under an exclusive marketing agreement with their parent company Alimentation Couch-Tard Inc.

About Fluid Motion Beverage Inc.

Fluid Motion Beverage Inc. is a full service beverage company that creates expertly positioned, exclusive beverage brands for large retailers aimed at improving chain loyalty and profit in the highly competitive, image driven packaged beverage categories. www.FluidMotionBev.com

About Circle K

Circle K is owned by Alimentation Couche-Tard Inc., who is the leader in the Canadian convenience store industry. In North America, Couche-Tard's Circle K branded convenience stores is the third largest convenience store chain. Couche-Tard's network is currently comprised of 5,205 convenience stores, which cover 23 States in the United States. www.circlek.com

About Ball Corporation

Ball is a leading manufacturer of specialty beverage cans in North America, and the exclusive manufacturer of laser-incised tabs for this market under license from CanDO International Ltd., the holder of the U.S. patent and various foreign patents for laser-incised tabs. Laser-incised tabs are a new addition to Ball's current specialty can and promotional tab offerings, which include a large variety of can sizes and colored tab options. Ball Corporation is a supplier of high-quality metal and plastic packaging products and owns Ball Aerospace & Technologies Corp. Ball reported 2005 sales of \$5.8 billion and employs 15,600 people worldwide. www.ball.com

Fluid Motion Beverage Inc. Media Contact: Paul Tecker 800-951-9123 x741
ptecker@fluidmotionbev.com

Ball Corporation Contact: Media, Jennifer Hoover, +1-303-460-5541, jhoover@ball.com



TALON ENERGY – New Laser Black Tabs

Fluid Motion Beverage Inc. 2006