

VIXEN ENERGY Wins 2006 American Graphic Design Award

Anaheim, CA - November 6, 2006 Fluid Motion Beverage Inc. is proud to announce that the VIXEN ENERGY www.VixenEnergy.com logo and packaging design has been awarded the prestigious **American Graphic Design** Award in the 2006 competition.

Selected by a nationwide panel of judges, all of whom are creative professionals hailing from leading graphic design and advertising firms, the American Graphic Design Award is one of the most respected in the industry. Acknowledging just 10% of its applicants, these awards showcase the most innovative and creative logos created by designers from all walks of life. Graphic Design USA has been one of the nation's leading magazines for professional graphic designers and has been sponsoring design competitions for over 30 years.

"We are very proud of the work of our design team" says Paul Tecker, President of Fluid Motion Beverage Inc. "Few consumers will realize that the Vixen Brand is currently an exclusive brand for Circle K Convenience stores. The strong sales from the Vixen Energy brand along with the recognition from this award, adds credibility to our assertion that well positioned and expertly created exclusive brands can compete with the best national brands in the market."

Vixen Energy will be featured in Graphic Design USA's Awards Annual, to be published in December 2006.

About Fluid Motion Beverage Inc.

Fluid Motion Beverage Inc. www.FluidMotionBev.com is a full service beverage company that creates expertly positioned exclusive beverage brands for large retailers aimed at improving chain loyalty and profit in the highly competitive, image conscious packaged beverage categories.

About Circle K

Circle K is owned by Alimentation Couche-Tard Inc., who is the leader in the Canadian convenience store industry. In North America, Couche-Tard's Circle K branded convenience stores is the third largest convenience store chain. Couche-Tard's network is currently comprised of 5,205 convenience stores, which cover 23 States in the United States.

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